

Polymer Products Company, Inc. launches innovative new website

PolymerMasterbatches.com connects customers directly with key product information

April 22, 2013 – Polymer Products Company, Inc. has launched an innovative new website – polymermasterbatches.com – that pinpoints key information about the company’s master batch products and custom formulation capabilities for easy customer access.

“With polymermasterbatches.com, we wanted to simplify, to directly connect our customers with the information they need, right at their fingertips,” explained Conor Dowling, General Manager.

[Polymermasterbatches.com](http://polymermasterbatches.com) focuses specifically on the company’s expertise in producing flame-retardant masterbatches (including masterbatches requiring antimony oxide), anti-static masterbatches, and custom formulations.

For more than 20 years, Polymer Products Company has been developing state-of-the-art polymer and thermoplastics technologies.

A member of PMC Group (www.pmc-group.com) the organization’s dedication to quality begins with technology and extends through cutting-edge production processes through customer service.

With product development laboratories capable of extensive product characterization, end-use testing, long term aging and simulation of customers’ processes, Polymer Products Company is able to work directly with customers to develop new products that best meet customers’ needs.

“[Polymermasterbatches.com](http://polymermasterbatches.com) allows us to significantly enhance our customer relationships,” Dowling said. “Now, we can provide customers with instant access to product information, and reach customers with immediate answers to their questions.”